

ISMA Course Catalogue 2023/2024 for International Students (Erasmus+)

Business Administration in Tourism

Please note some subject's names, ECTS and codes may be changed during the study year. Student can choose any subject from Autumn Semester or any subject from Spring Semester, depends on which semester student is going to study in ISMA.

Orientation meeting with ISMA coordinator is compulsory.

ISMA will inform the student about possible changes and according alternatives will be offered. Changes in Learning Agreement will be done then.

ISMA International Relations department karina.lazareva@isma.lv and erasmus@isma.lv

Semester	Course code	Course Name ENG	ECTS
1 (Autumn semester)	HU0236	Legal Regulation of Enterprise Activity	6
1 (Autumn semester)	IN0674	Applied Informatics	6
1 (Autumn semester)	EK0129	Introduction to Entrepreneurship	6
1 (Autumn semester)	MA0328	Quantitative Methods and Statistics	3
1 (Autumn semester)	EK0150	Economics	3
1 (Autumn semester)	VA2005	Business English	3
1 (Autumn semester)	HU0282	Philosophy, World Culture and Ethics	3
2 (Spring semester)	HU0808	Labour Law	3
2 (Spring semester)	HU0237	Environment, Labour and Civil Protection	6
2 (Spring semester)	SD3301	Course Paper 1: Research Methodology	6
2 (Spring semester)	MA0328	Quantitative Methods and Statistics	3
2 (Spring semester)	EK0150	Economics	3
2 (Spring semester)	VA2005	Business English	3
2 (Spring semester)	HU0282	Philosophy, World Culture and Ethics	3

2 (Spring semester)	SD3301	Basics of Tourism	3
3 (Autumn semester)	ME0700	Management Theory	6
3 (Autumn semester)	EK1100	Marketing	6
3 (Autumn semester)	EK1300	Accounting and Taxes	6
3 (Autumn semester)	HU0257	Management Psychology and Sociology	6
3 (Autumn semester)	VA0402/VA0401	Spanish/German	3
3 (Autumn semester)	ME1402	Hospitality Industry	3
4 (Spring semester)	ME0848	Personnel Management and Record Keeping	6
4 (Spring semester)	ME0832	Enterprise Management	3
4 (Spring semester)	ME0814	Event Management	3
4 (Spring semester)	SD3302	Course Paper 2: Project Management	6
4 (Spring semester)	VA0402/VA0401	Spanish/German	3
5 (Autumn semester)	HU0210	Business Communication	3
5 (Autumn semester)	DA0584	Travel and Hotel Management Information Technology	6
5 (Autumn semester)	DA0513	Logistics	3
5 (Autumn semester)	EK1320	Financial Management	6
5 (Autumn semester)	ME0838	Complex Tourism Product Development	3
5 (Autumn semester)	IN0637	Hotel Management Information Technologies	3
5 (Autumn semester)	ME0820	Catering Enterprise Management	3
5 (Autumn semester)	IN0684	Management Information Technologies	3
6 (Spring semester)	ME1306	Tourism Company Activity Practice	3
6 (Spring semester)	ME0812	Tourism Management	3
6 (Spring semester)	ME1403	Guiding	3
6 (Spring semester)	ME0839	Economic Justification for Complex Tourism Industry Product	3
6 (Spring semester)	SD3303	Course Paper 3: Strategic Management	6
6 (Spring semester)	IN0684	Management Information Technologies	3
7 (Autumn semester)	MA0316	Optimization Theory and Scientific Forecasting	6
7 (Autumn semester)	EK0154	Digital Marketing	3
7 (Autumn semester)	ME0710	Total Quality Management	3
7 (Autumn semester)	EK0155	Marketing Visual Communication	3
7 (Autumn semester)	ME1309	Innovation Management and Investments	3
7 (Autumn semester)	DA0515	Recreology	3
7 (Autumn semester)	HU0210	Business Communications	3